



Session 46

The role of communication and dissemination in the relationship between research and society

Conveners:

Stefano Solarino¹, Giuliana D'Addezio¹, Remy Bossu², Elena Eva¹

¹INGV, Italy

²EMSC, France

We have held a long-held belief that our research is not relevant to the general public and is meant only for the scientific community and stakeholders.. The importance of the relationship between researchers and the public has been underestimated by doing so. This resulted in a communication gap that was frequently filled by amateurs and social/internet creators who are skilled at communication but not knowledgeable in seismology. We are now trying to mend the tear; in the last decade there have been projects that included working packages aimed at disseminating the results of the research to the public and, in some cases, also projects entirely aiming at education and fine tuning the communication to society.

In this session we want to open a discussion on the current status and role of the seismological communication through three steps:

- Collecting experiences in communication and education based on traditional or alternative methodologies like serious games, shows, online entertainment.
- Examining the connection between communication and dissemination to shed light on the debate about the distinct or similar aims and purposes of these two elements.
- Analyzing the advantages and disadvantages of the current approach to outreach.

