



Session 06

Bringing seismological issues to the public: a way to foster seismic risk best practice

Convener:

Remy Bossu¹, Gemma Musacchio², Stefano Solarino²

¹ European-Mediterranean Seismological Centre - EMSC, France

² INGV, Italy

Seismological institutions worked hard in the last years to make information on earthquakes promptly available as they occur. They also made efforts to respond to the increasing demand of the society for more knowledge about the scientific issues behind the natural phenomenon. This raised the consciousness of the public about earthquakes but contributed only a little to mitigation.

Surprisingly, preparedness and prevention are still, at least in Europe, second priority issues; there is a lot more to do to foster seismic risk awareness in a lazy society that pays attention to the topic mostly, and sometime only, after a destructive earthquake occurs.

The session aims at opening a debate about the role of seismologists in educating people to seismic risk. It also aims at discussing efficient ways to transfer knowledge and to educate the public to the best practices.

In order to do this, the session welcomes contributions to update the audience on the education initiatives, planned or ongoing, for the public, schools and stakeholders. In this perspective, the session is open to description of projects about risk education in schools, information campaigns, education initiatives, exhibitions, movies, apps, internet sites, communication on the internet and social networks, relationships with the press.